

The People for Channahon Park Foundation has launched a capital campaign initiative to develop the Arroyo Trails Project as a location for children, adults and families to “Discover Nature, Learn Through Play, and Have Outdoor Fun”.

We anticipate this new park, featuring many Nature Based Educational Programs offered throughout the year, will serve thousands of children and adults annually on the 78 acres of woodlands and grasslands of the trail. This includes: summer camps; special events; scout group programs; interpretive signage and opportunities for children to learn through play.

The total anticipated cost to build the Arroyo Trails Project is estimated at \$2,000,000. Over the past several months, the Foundation Board has raised close to \$1M in lead gifts to help with initial funding and break ground on the project. We are now launching a Comprehensive Community Campaign to raise the balance of funding needed for this outstanding outdoor treasure.



**Information and Donor Recognition Kiosk...**for finding information about Arroyo Trails and our list of major sponsors and donors to the park.

## ***Our Community Campaign Funding Strategy:***

Our Comprehensive Community Campaign will include a number of planned fundraising activities over the next six to nine months through a broad-based effort supported by many individuals, companies and foundation partners to raise the remaining \$1M+ to build the Arroyo Trails Nature Park.

### **Community Campaign Funding Need:**

Planned Community Campaign Gift Phases:	\$ 500,000
Celebrity Ryder Cup Style Golf Event	\$ 85,000
Hosted Cultivation Events:	\$ 75,000
Pursuit of Additional State Grants	\$ 400,000
<b>Total Community Campaign Goal</b>	<b>\$1,060,000</b>



**Tree Top Tower...**provides a tree squirrel or bird-eye perspective of the lower play areas and adjacent ravine.



**Tree Squirrel Log Balance/Vertical Climber...**provides varying challenges as children traverse the logs and hop along the stump steppers like squirrels jumping from tree limb to tree limb.



**Lean-To/Loose Parts Play Area...**promotes cooperation in building forts and shelters.

# *Sharing in our vision for the Arroyo Trails Park*

*“Children have their whole lives ahead of them to play video games, watch TV and talk on cell phones. However, they only have a few precious years to climb trees, splash in puddles, and scramble and climb over rocks as they learn about nature and the environment around them.”*

Dear Friends,

The quote above conveys the feeling of many parents and families today who recognize the importance for their child's development to “Discover Nature, Learn through Play, and Have Outdoor Fun”. The Arroyo Trails Park will feature many nature based educational programs to make this a reality for children, adults and families from across our three county service area.

We are extremely grateful to the many companies and individuals who have enthusiastically stepped up with Lead/ Advance Gifts to our Capital Campaign fundraising effort. We also acknowledge the core group of volunteers that are providing leadership to our Community Campaign efforts over the months ahead.

We invite you to join us in this important endeavor for our children, families and community through your support of our Arroyo Trails Campaign.

Sincerely,

## **The Campaign Leadership Team**

Mike Rittorf, Campaign Co-Chair  
Ron Lehman, Campaign Co-Chair  
Jack Brascia, Vice Chair  
Joanne Carnagio, Vice Chair  
Rick Gray, Vice Chair  
David Holmes, Vice Chair  
Mike Prodehl, Vice Chair  
Matt Rittorf, Vice Chair  
Dave Rumsey, Vice Chair  
Scott Slocum, Vice Chair  
Kris Stadalsky, Vice Chair  
Chuck Szoke, Executive Director Channahon Park District  
Steve Pratapas, Campaign Counsel

